

Revision Programme
After February half term
Paper 1

February Mock Paper 2
Apply theory, analyse and evaluate representations

Revision Programme
After February half term
Paper 1 mock

Revision Programme
After February half term
Paper 1 Advertising & Marketing

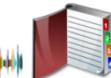


Section A TV C2 Crime Drama
Luther
The Sweeney
What are the generic conventions of a crime drama?
Crime Drama is the first paper 2 unit. Features longer, extended answer questions with the expectation that students apply theory.

Section A TV C2 Crime Drama
Luther
The Sweeney
What are the generic conventions of a crime drama?



Technical Codes
Edits
Mise-en-scene
Lighting
Sound



Media Glossary. Retrieval Practice

Music Video
Historical Text
Duran Duran
Context

Music Videos
Online Media inc. websites and social media



How is gender represented in these music video?

Section B Music Video and Online Media
Close study of set texts: Taylor Swift and Bruno Mars

Assessment 1 Context

Historical Text Comparison
The Sweeney

Institution Focus
BBC
What is their remit?
How does Luther fit in to their remit?

Retrieval Practice
Blumler and Katz

YEAR 11

Rationale
Year 11 is sequenced to build on the analytical skills and knowledge of specific terminology from paper 1 C studied in Year 10

NEA
Research, Planning and Production 30% of GCSE



Section A Magazines
Pride
GQ



Section A Newspapers
The Guardian
The Sun



Practice paper 1 Media Language
Representation
Industry
Audience

Media Glossary. Retrieval Practice



Section B Radio Industry & Audience



BBC

Assessment 2 Industry Audience



What is Media Language?
Codes conventions
Narrative
Binary opposites

Analysing print texts
Genre, Codes and conventions



Section A Advertisements
Quality Street
This Girl Can

What is Media Representation?
Stereotypes
Feminism
Identity



Assessment 1 Section B Industry Audience

Media Glossary. Retrieval Practice



Section B Newspaper Industry & Audience



What is Media Audience?
Audience Profiling
Demographics
Stereotypes



Media Glossary. Retrieval Practice



Introduction of the Media Glossary. Retrieval Practice



How does context influence representation?



Section A Film Marketing
The Man with the Golden Gun
No Time to Die



Section B Gaming Industry & Audience



Section B Film Industry



What is Media Institutions?
Conglomerates
Synergy
Intertextuality
Convergence

Rationale

Year 10 is the beginning of the detailed study into set texts provided bi-annually by the exam board Eduqas. The first units are sequenced together by purpose of the product – to advertise and promote

YEAR 10



“Whoever controls the media, controls the mind” — Jim Morrison